

MCAA Newsletter



Fall 2012

MCAA Program -

*Preparing Coaches and
Athletic Administrators
for service in the
21st Century*



CONCORDIA
UNIVERSITY
Master of Arts in Coaching and Athletic Administration

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A Note from Our Director

I hope that your Fall Term for the 2012-2013 academic year is going well. The MCAA faculty and staff are working hard to provide a great academic experience for you. The Fall Term is serving 624 students, of which 135 are new. Please join me in warmly welcoming our new students. We are extremely proud of the academic and professional accomplishments of current MCAA students and program alumni.

Please take the time to review our Fall MCAA Newsletter:

- **2012 California Coaches Conference** in review. Thanks to those who attended this year's event. Don't forget to mark your calendars for next year's California Coaches Conference, June 24-28, 2013 (see page 3).
- **Fall II 2012 Course Offerings**- Don't forget to register ASAP. Please contact Chelsea regarding registration issues, and see page 9 for Fall II courses.
- **Academic Advisement**
 - Great academic advice is available by contacting Chelsea chelsea.rhodes@cui.edu
 - Don't forget to utilize her outstanding service for questions regarding your academic plan.
- MCAA to the Greater Sacramento Area. We are excited to offer this opportunity beginning November 12, 2012 (page 5).
- We are blessed with three new MCAA faculty members. Please check out their profiles (pages 7-8).
- Thanks to Dr. Jim Staunton for his great article on hazing (page 6).
- Please keep the following dates in mind:

TERM	START DATE	END DATE
Fall I 2012	August 20, 2012	November 2, 2012
Fall II 2012	November 12, 2012	February 1, 2013
Spring 2013	February 18, 2012	May 3, 2013

SPECIAL REQUEST Please help me out by sharing your best practices in athletics. Many of you are doing spectacular work and we would like to know more about it. This could include great performances by your team and/or the contribution(s) and special activities that you make to your school, community and the world. Please send me a brief note, letting me know more about your work. It's ok to brag a little. Heaven knows that athletics and coaching can use some positive recognition. Please send to tom.white@cui.edu

Our program continues to be blessed with good students and quality instructors seeking to make the world of athletics a better place.

If you have any questions, please contact us. Please enjoy a wonderful Fall I term. We are excited that we have the opportunity to serve your educational needs.

-Tom

California Coaches Conference in Review

Over 400 students and attendees enjoyed the 2012 California Coaches Conference on the Concordia University Irvine campus this past summer. Vendors, guest speakers, sport specific courses and speakers were offered to attendees at this exceptional learning and networking opportunity.

Click [here](#) to read about the 2012 Conference, and view all Conference photos [here](#).



Save the Date for the 2013 Conference!
June 24-28, 2013

Keep an eye out for updates and further information on our Conference website:

<http://www.cui.edu/academicprograms/graduate/coaching/ccc>

Fall II 2012 Course Offerings

November 20 – February 1

subject to change- based on enrollment

MCAA 510	Principles of Coaching & Leadership	OL5
MCAA 510	Principles of Coaching & Leadership	OL6
MCAA 510	Principles of Coaching & Leadership	OL7
MCAA 510	Principles of Coaching & Leadership	OL8
MCAA 510	Principles of Coaching & Leadership	OL9
MCAA 520	Psychology of Coaching	OL4
MCAA 520	Psychology of Coaching	OL5
MCAA 520	Psychology of Coaching	OL6
MCAA 530	Ethics & Sport	OL5
MCAA 530	Ethics & Sport	OL6
MCAA 530	Ethics & Sport	OL7
MCAA 530	Ethics & Sport	Irvine
MCAA 540	Sport Technologies	OL3
MCAA 540	Sport Technologies	OL4
MCAA 550	Research Methods	OL4
MCAA 550	Research Methods	OL5
MCAA 550	Research Methods	OL6
MCAA 560	Leadership & Administration	OL4
MCAA 560	Leadership & Administration	OL5
MCAA 560	Leadership & Administration	OL6
MCAA 561	Athletic Finance	OL2
MCAA 562	Facility Planning & Event Management	OL2
MCAA 570	Sport Medicine	OL3
MCAA 570	Sport Medicine	OL4
MCAA 570	Sport Medicine	Irvine
MCAA 573	Advanced Theory/Strategy for Coaching Basketball	OL2
MCAA 574	Advanced Theory/Strategy for Coaching Football	OL2
MCAA 580	Legal Aspect of Sport	OL4
MCAA 580	Legal Aspect of Sport	OL5
MCAA 580	Legal Aspect of Sport	OL6
MCAA 585	Strength, Speed, & Conditioning	OL3
MCAA 585	Strength, Speed, & Conditioning	OL4
MCAA 595	Culminating Portfolio	OL2
MCAA 595E	Culminating Portfolio Extension	OL2

New Course: MCAA 565

Advanced Theories/Strategies for Coaching Gymnastics

Beginning Fall II 2012



Advanced Theories and Strategies for Coaching Gymnastics will be facilitated by Nelle Barriteau. Nelle Barriteau has experienced gymnastics from every perspective: the athlete, the coach, and the judge. She was the assistant women's gymnastics coach for the United States Air Force Academy (an NCAA Division I school) and earned the title Assistant Coach of the Year for the Mountain Pacific Sports Federation Conference in 2010. She is a member of the National Association of Women's Gymnastics Judges, has coached at the club level and nationally recognized camps for the junior Olympic level, and participated in the sport for 15 years including two at the NCAA Division I level.

This course will provide advanced training in program development and overall coaching skills for all levels of gymnastics, both men and women. It will cover the topics of coaching style, the code of points, teaching skills, equipment, hosting a competition, developing a training plan, motivating athletes, mental strength, coaching qualities, and recruiting.

MCAA 510: Principles of Coaching and Leadership will now be offered in the GREATER SACRAMENTO AREA



Concordia University Irvine is proud to announce the Master of Arts Program in Coaching and Athletic Administration (MCAA) is offering Principles of Coaching Leadership in the Greater Sacramento Area. The course will be taught by Ron Nocetti. Ron is the Associate Executive Director of the California Interscholastic Federation, overseeing sports in 1,040 schools. Prior to this, he was Director of Championship Events. He has successfully served as an athletic director and baseball coach. He brings a wealth of experience to the MCAA faculty.

This comprehensive course is designed to introduce students to the philosophical concepts that are used to understand the influence of behavior and performance in sport and physical activity. Specifically, this class will cover theoretical and science based information, as well as practical information considered to be relevant to learning, coaching and athletic administration.

This four unit graduate level class will allow students to develop a sound coaching philosophy based on current practice and ethical principles. Successful coaching practices will be examined through the lens of ethical behavior, athlete psychology, and applicable rules.

The Issue of Hazing is Not Going Away

by Jim Staunton



Hazing on high school and college campuses has appeared in the news lately: the Humboldt State soccer team has had its season suspended, the Franklin and Marshall College women's lacrosse team lost seven players to suspension and its coach was fired, in Jurupa Valley a varsity high school football coach has been fired because of allegations of hazing.

It is hard to imagine a team activity that doesn't involve some rite of initiation. Cheerleaders, drum lines, bands and sports teams engage in some sort of activity to welcome new members. Try-outs are often followed by celebrations with the group. Many coaches encourage this type of behavior as part of team building. Do these activities pose a risk to you, your program or your job?

The answer is not immediately apparent, but case law and several state statutes tell us that any coach or athletic director who tolerates these rites of passage may be at risk of severe consequences. How is hazing defined? Alfred University in New York has produced a comprehensive study of hazing in the United States. It is available at: http://www.alfred.edu/hs_hazing/docs/hazing_study.pdf

For the purpose of their study, hazing was defined as: **“any humiliating or dangerous activity expected of you (student) to join a group, regardless of your willingness to participate.”** Their results were convincing. Nearly 50% of all students who belong to groups reported hazing. Seventy-one percent reported one or more negative feelings connected with the hazing.

The State of Ohio defines hazing as: **“doing an act or coercing another, including the victim, to do any act of initiation into any student or other organization that causes or creates a substantial risk of causing mental or physical harm to any person.”** Ohio revised Code 2903.31, (as cited in Cotton and Wolohan, 2007)

Florida State Code defines hazing as (in part): **“any action or situation which recklessly or intentionally endangers the mental or physical health or safety of a student for the purpose of initiation or admission into or affiliation with any organization operating under the sanction of a postsecondary institution.”** Florida State Code 240.1325, (as cited in Cotton and Wolohan, 2007)

As part of any audit athletic administrators should examine the practices of their teams to see if team members are carrying out any activities that might be found harmful or threatening to the health and safety of their students. Team building can take many positive forms: don't allow it to take a negative turn on your campus.

Concordia University, Irvine MCAA 580 Legal Aspects of Sport deals with this and other important topics for every sport administrator to maintain the integrity of his or her athletic program.

MCAA text: Doyice J. Cotton, John T. Wolohan, (2007) *Law for Recreation and Sport Managers*, Kendall Hunt Publishing: Dubuque, Iowa

New MCAA Faculty



Kent Schlichtemeier, Ed.D.

Kent Schlichtemeier is a teacher. He started his teaching career in 1978 teaching 6th -8th grades in Oxnard, CA. After completing his Master's degree at Denver University in 1984, he continued his teaching career at the high school level in Orlando, FL.

Kent served as a Professor in the School of Education at Concordia University Irvine from 1988-2003 where he mentored future teachers. In addition to teaching at Concordia, Kent was the women's basketball coach until retiring in 1993 to pursue his doctorate degree. During the final two seasons of Kent's tenure as coach, the Lady Eagle Basketball team made two consecutive appearances at the NAIA National Basketball Tournament after winning the Golden State Athletic Conference Championships. Kent was voted the District Three NAIA Coach of the Year in 1992 and 1993 and was voted into the Concordia Athletic Hall of Fame in 2006. In 1996, Kent completed his Ed.D. at UCLA in Educational Leadership.

Kent served as a teacher and Assistant Principal at Orange Lutheran High School from 2003-2007 before returning to teach at Concordia University. Kent enjoys frequent opportunities to speak at sports banquets, school graduations, athletic camps, teacher conferences, and leadership retreats. Kent and his wife Cindy, son Aaron, and daughter Kayla live in Irvine.



Jim Kunau

For the past 19 years, Jim served as Head Football Coach for Orange Lutheran High School. The Mission of his program was to Build Champions for Life. He pursued that Mission through the relentless pursuit of four prioritized objectives: Strengthening Faith, Developing Character, Educational Achievement, and Competitive Excellence.

When he arrived at Orange Lutheran in 1992, the high school had a student population of 400 and competed at the lowest level of football in Southern California. Only 45 boys total participated in the program. By 2011, Orange Lutheran had grown to 1300 students with 175 boys participating in football in a league ranked as the second toughest for football in the nation.

His career record of 182-52-3 ranks as the second highest winning percentage for coaches with over 100 wins in Orange County history. The Orange County Register named him Coach of the Decade for 2000-2010. Other honors include: NIKE National and State Coach of the Year, Los Angeles Times Southern California Coach of the Year, CIF Champion of Character Award for Leading with Honor and Integrity, a county record 11 straight League Championships from 1998-2008, 2 CIF and 1 State Championship, and ESPN/Under Armor National All Star Game Coach.

Jim helped over 120 of his players secure opportunities to play at the college level at universities ranging from Princeton, Harvard, Dartmouth, Army, Navy, Amherst, and Duke on the East Coast to Stanford, UCLA, USC, Oregon, Washington, Chapman, and San Diego on the West Coast with schools like Notre Dame, Northwestern, and TCU in between.

Jim has a Bachelor's degree in political science and a Master's degree in international management. He taught for 4 years in California Lutheran University's MBA program and for 5 years as a high school history teacher. He also served for 5 years as athletic director at Orange Lutheran and for 5 years as director of their leadership studies program. He has spoken at conferences and clinics all over the United States and traveled to over 40 countries abroad. He lives with his wife, Betsy, and daughter, Caroline, in Anaheim.

MCAA Faculty, continued



Mark McElroy, Ed.D.

Dr. McElroy has been an educator for 30 years having taught at virtually every level from Junior High school to the Graduate School level. He earned his B.A. from Chico State University in Physical Education and Adapted PE and then began teaching at his alma Mater, San Clemente High School in 1983. He coached several sports and taught Math, science and Adapted PE. While teaching there he earned a Masters in Physical Education from APU and a Masters in Leadership and Human Behavior at USIU in San Diego. In 1990, He earned a Doctorate at BYU in Physical Education with an emphasis in Leadership and was a graduate assistant in the football program working under Norm Chow and Head Coach Lavell Edwards. He then became an Assistant Professor in Physical Education and coached football at Whitworth College in Spokane, Washington. After one year in Washington, he chose to put his personal priorities above his professional aspirations and returned to Southern California and taught Junior High PE while being an assistant football coach at a local high school.

In 1992, He was named the Head Football coach at San Clemente High School and he resurrected the program to be league champions and annual playoff contenders. While coaching football and teaching Physical Education at San Clemente, he taught Graduate classes at APU for over a decade. He then became the director of the Graduate Physical Education program at APU from 1998 -1999, until he was hired to be the Head Football Coach and Professor in Physical Education at Saddleback College in 1999. This is his 14th year at Saddleback College where he has been to 11 straight bowl games (an SCFA record) and placed over 250 student-athletes to the four-year level and over 100 athletes to the D-1 level. While coaching all these years, he has written a book, authored numerous articles and is a National speaker annually at football clinics all over the country. He has spent years studying and implementing Sports Psychological techniques and is very passionate about the use of Psychology in Sports Performance. He lives in San Clemente, has been married for 31 years, and has four children (Seth, Caleb, Hannah & Grace), and six grandkids with a 7th on the way. He enjoys reading and surfing in his spare time.

A Note from Admissions

Greetings from the MCAA Admissions Team! We hope that you are all enjoying the program and taking advantage of all that the program has to offer.

We appreciate that you have made the decision to pursue your Master's degree with the MCAA program, and are proud to welcome you to the team.

We want to let you know that we are available to speak with any of your friends or colleagues that might be interested in the MCAA program. It is great to have someone to study with and bounce ideas off of, and why not let your friends gain the same great knowledge that you are receiving. You, your friends, or fellow colleagues can contact us any time. We wish you continued success in the MCAA program and best wishes for a safe and enjoyable Fall term!

- Chris, Alex, and Erika

The MCAA Admissions Team



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2012-2013 Program Calendar

August 2012	3	End of Summer Term
	20	Fall I Term Begins
	25	Last day to Add/Drop classes without penalty
November 2012	2	End of Fall I Term
	12	Fall II Term Begins
	17	Last day to Add/Drop classes without penalty
February 2013	1	End of Fall II Term
	18	Spring Term Begins
May 2013	3	End of Spring Term

MCAA Team

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